ClueTrust

Press Release

CartoMobile: GIS Data Collection for iPad Takes a Big Step Forward

FOR IMMEDIATE RELEASE

Reston, VA - September 30, 2011. ClueTrust® today announces the immediate availability of CartoMobile® for iOS®, a major upgrade of the robust mobile GIS application. Field data collection has never been more intuitive and flexible. Previous versions were a featured History & Geography product many weeks running in France. CartoMobile 1.1 is immediately available worldwide in French and English through the App Store.

With CartoMobile, access to customer raster imagery has been made easy. Just copy your imagery onto your device before you go into the field. No preparation on a desktop or server is required to use your imagery as CartoMobile adaptively caches imagery for quick access without requiring preprocessing. Customers have reported good experiences using TIFF files as large as 10GB.

Field data entry applications, such as incident reporting, inventory management, and natural resource exploration other location-based data collection, are a snap with CartoMobile's flexible form creation system. Choose from text, numbers, list selections, pictures, timestamps and more to ensure that collected data is uniformly formatted and coded. CartoMobile configuration is designed to be accomplished without the need for IT support. Within minutes users can be collecting new data and working with their previously collected data.

Version 1.1 adds the ability to enter new lines and polygons, provides support for myriad projections automatically, and enhances the raster support with adaptive image caching and easy import. Just as in previous versions, CartoMobile works on your shapefiles directly, so you can just drag and drop your files at any time to move them to or from your device. No importing, no exporting, and no conversion required.

Version 1.1 extends and enhances the ability to work with WFS and WMS servers by increasing compatibility and performance. These capabilities are essential for organizations with the need

for real-time access and updating. CartoMobile doesn't stop with these impressive features. Additional customization can be done through customer-accessible configuration files. Further customization is available through ClueTrust's Enterprise program, which provides custom versions of the software tailored for specific environments and groups of users. Custom configurations can support more complex data input scenarios with per-field help and multiple-language configuration in a single file to limit divergence.

CartoMobile has been received with accolades from customers, including a recent review that summarized CartoMobile as "Best mobile GIS app on the iPad" and gave it a five-star rating.

We encourage you to contact our sales department at sales@cluetrust.com for enterprise deployment and custom use cases. Volume Purchases available for organizational customers such as universities, corporate, and government users.

More About ClueTrust:
ClueTrust re-launched commercial GIS on the Macintosh in 2009 by releasing Cartographica, a MacOS X native GIS which is available at our website for $495 (USD). Cartographica provides extensive import and export, integrated projection management, intuitive exploration, and powerful analysis. Academic, and volume pricing is also available. In January 2011, ClueTrust brought interactive GIS and geospatial field data entry to the iPhone and iPad with Cartographica Mobile which is available on the App Store for $79.99.

Located in Reston, Virginia, ClueTrust was founded in 1999 by company President Gaige Paulsen. ClueTrust is a leading developer of GIS software solutions for the Mac OS X and iOS platforms. Their flagship application, Cartographica, was the first modern, Cocoa-based GIS package for the Macintosh.

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Amyn Meruani
VP Sales and Marketing
ClueTrust
1.530.637.8264
United States
amyn@cluetrust.com