



Press Release

ClueTrust's Cartographica Mobile Leverages iPad 2 Enhancements

FOR IMMEDIATE RELEASE

Reston, Virginia - April 5, 2011. ClueTrust is pleased to announce full compatibility with the newly-released Apple(R) iPad 2. ClueTrust also invites customers and any interested parties to meet up at the American Association of Geographers annual meeting in Seattle April 12th-16th at the Washington State Convention Center, where they will be exhibiting in booth 410.

CartoMobile is designed for use as a mobile geospatial data gathering and access platform. With direct support for industry-standard Shapefiles, loading data into CartoMobile is as easy as dragging your files into iTunes(R). After updating data in the field, just drag the files back from iTunes and they're ready to load into your GIS, such as Cartographica for Macintosh(R).

Given the extensive use of GIS by members of the AAG, the conference is a natural environment to demonstrate the power of GIS on the OS X and iOS platforms. Leveraging iPad 2's new dual-core A5 processor, CartoMobile(TM) graphics and maps are rendered noticeably faster than on the original iPad, and the front and back cameras can be used to add photos to your geospatial data.

ClueTrust will demonstrate the latest versions of Cartographica and CartoMobile in booth 410 during show hours. Additional meeting slots are available daily to allow customers to see their data in action on the newest software releases. Please contact our meeting coordinator to book a slot.

Customers are already planning research trips equipped with CartoMobile installed on their new iPad 3Gs. The ability to add your own imagery and to work in remote areas without data connectivity has attracted GIS professionals from around the world. This includes teams documenting environmental changes in the jungles of Asia to teams surveying areas of the Arctic to wildlife researchers in sub-Saharan Africa.

In more urban settings, CartoMobile is already being used worldwide by teams working on issues as diverse as power generation, commercial real estate development, urban planning, and crime prevention. The flexibility to work with existing IT environments while leveraging CartoMobile on the iPhone and iPad to solve business problems has been a money-saving and revolutionary solution.

More About Cartographica:

ClueTrust re-launched commercial GIS on the Macintosh in 2009 by releasing Cartographica, a MacOS X native GIS which is available at our website for \$495 (USD). Cartographica provides extensive import and export, integrated projection management, intuitive exploration, and powerful analysis. Academic, and volume pricing is also available. In January 2011, ClueTrust brought interactive GIS and geospatial field data entry to the iPhone and iPad with Cartographica Mobile which is available on the App Store for \$79.99.

Located in Reston, Virginia, ClueTrust was founded in 1999 by company President Gaige Paulsen. ClueTrust is a leading developer of GIS software solutions for the Mac OS X and iOS platforms. Their flagship application, Cartographica, was the first modern, Cocoa-based GIS package for the Macintosh.

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Links

[Cartographica Desktop](#)
[Cartographica Mobile](#)

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