



Press Release

Cartographica Mobile: GIS in your Hands

FOR IMMEDIATE RELEASE

Reston, VA - February 1, 2011. ClueTrust® today announces the immediate availability of Cartographica® Mobile (CartoMobile(TM)) for iOS®. Now you can take your geospatial data with you, and more importantly bring it back with you from the field.

CartoMobile is designed for use as a mobile data gathering and access platform. With direct support for industry-standard shape files, loading data into CartoMobile is as easy as dragging your files into iTunes. After updating data in the field, just drag the files back to your computer and they'll be ready to load into your GIS, such as Cartographica for Macintosh®.

Field data entry applications, such as incident reporting, inventory management, and other location-based data collection, are a snap with CartoMobile's flexible form creation system. Choose from text, numbers, list selections, pictures, timestamps and more to ensure that collected data is uniformly formatted and coded.

Emmanuel Quilichini, Manager of BEREXI Environmental Engineering Company on Reunion Island says "We chose Cartographica Mobile for our field data collection because its sophisticated form system allows us to make our complex model easy to use. ClueTrust understands the needs of the market and their support has been great!"

Contact ClueTrust directly for information about using CartoMobile to access your Spatial Data Infrastructure directly through WFS, and for other data input options including decision-tree selection. Custom configurations can support more complex data input scenarios with per-field help and multiple-language configuration in a single file to limit divergence.

For customers with many field personnel, CartoMobile can be configured to access a central configuration server, which guarantees that each individual iOS device is always using the most recent settings.

CartoMobile is available now on the App Store.

System Requirements:

- iOS 4.2
- iPad Wifi and iPod touch will require an external GPS for location-based services

ClueTrust is a registered servicemark, Cartographica is a registered trademark , and CartoMobile is a trademark of GBP Software, LLC D/B/A ClueTrust.

IOS is a trademark or registered trademark of Cisco in the U.S. and other countries and is used under license.

Macintosh, iTunes, iPad, iPod touch, and iPhone are registered trademarks of Apple, Inc. App Store is a servicemark of Apple, Inc.

Links

[ClueTrust corporate site](#)

[Cartographica Mobile Home Page](#)

[Cartographica Blog](#)

[iTunes Store Link](#)

[Cartographica Desktop](#)

ClueTrust re-launched commercial GIS on the Macintosh in 2009 by releasing Cartographica, the Cocoa-based GIS for MacOS X. In January, 2011, ClueTrust brought interactive GIS to the iPhone and iPad with Cartographica Mobile. Since 2006, ClueTrust has been providing Load-MyTracks, a free GPS utility for exchanging data with a wide variety of GPS devices-now available in the Mac App Store.

###

Amy Meruani

VP, Worldwide Marketing &&& Sales

530-637-8264

United States